

1 MS. JONES: During this time of globalization
2 as well as increasing travel prices, more and more
3 businesses are turning to remote and online
4 meetings, trainings and conferences to save money,
5 stay green and streamline operations.

6 While video, PowerPoints and shared
7 applications enhance the online experience, there
8 is one key ingredient is missing: Streaming
9 realtime transcription.

10 MR. SMITH: What is streaming realtime
11 transcription?

12 MS. JONES: Streaming realtime transcription is
13 the simultaneous transcription of spoken English
14 that is broadcast or streamed live to the internet
15 or elsewhere.

16 MR. SMITH: My company designs products in New
17 York and manufactures them overseas. How would
18 streaming realtime transcription enhance our
19 weekly meetings?

20 MS. JONES: Streaming realtime displays English
21 so that comprehension of technical information is
22 improved, which, in turn, prevents costly
23 misunderstandings. This can be invaluable in
24 meetings between your US engineers and your
25 foreign production team.

1 MR. SMITH: I oversee two departments in my
2 company, and I frequently have scheduling
3 conflicts with multiple meetings. Is there some
4 way I can monitor two or three live meetings at
5 once?

6 MS. JONES: Yes. Many managers need to
7 multi-task today, and streaming realtime enables
8 you to stay abreast of what's being said in
9 simultaneous meetings. Furthermore, you can copy
10 and paste the text into a chat or e-mail to
11 instantly share key points during time-sensitive
12 discussions.

13 MR. SMITH: If a participant joins a meeting
14 late or is distracted, can he or she scroll back
15 through the text and see what was missed?

16 MS. JONES: Absolutely. As a matter of fact,
17 the streaming text window can be customized to be
18 very prominent or it can be minimized or run in
19 the background if the participant simply wants to
20 refer to it if something is missed or
21 misunderstood.

22 MR. SMITH: How accurate is streaming realtime?
23 And how soon can I get a transcript after a
24 meeting?

25 MS. JONES: Or transcriptionists are highly

1 skilled at providing verbatim transcripts in
2 realtime. After all, most were trained as
3 realtime court reporters and captioners. The live
4 streaming may contain minor mistakes that will be
5 corrected as soon as the meeting concludes, and
6 the transcripts will be available immediately in a
7 variety of formats.

8 Another great feature of our transcripts is a
9 hyperlinked word index. You can click on a word
10 and jump to each place in the transcript where the
11 word was mentioned.

12 MR. SMITH: Wow! Just having the transcript
13 immediately following the meeting would be great
14 for our minutes secretary. And I'd love it
15 because I wouldn't have to take notes during the
16 meeting if I can get the transcript right after.
17 I could give my full attention to the meeting.
18 What other benefits might I be missing?

19 MS. JONES: Information sharing. Some of our
20 clients publish transcripts of presentations or
21 speeches. Others send the text files to employees
22 that couldn't attend the meeting. The transcripts
23 may be sent in their entirety, edited and/or
24 supplemented by the company for distribution to
25 key personnel or posted on their website. One

1 company sends the CEO's presentations to the
2 Public Relations Department to develop press
3 releases.

4 MR. SMITH: Besides online meetings, where else
5 can we use streaming realtime transcription?

6 MS. JONES: Realtime Transcription, Inc.
7 provides streaming transcripts during meetings and
8 conferences, lectures, conventions conference
9 calls, corporate trainings and seminars, panel
10 discussions, merger and acquisition meetings,
11 E-learning and distance seminars, webcasts and web
12 conferences, interviews and more.

13 MR. SMITH: What about financial reporting?
14 Our company has to comply with Sarbanes-Oxley now.
15 Would realtime transcription help us there?

16 MS. JONES: Absolutely. We provide streaming
17 transcription for quarterly financial earnings
18 calls, press conferences... the possibilities are
19 endless.

20 MR. SMITH: If we put on a large web
21 conference, we usually work with the event
22 services division of our remote meeting provider.
23 They handle the webcast and all the details for
24 the event. Can those events be transcribed in
25 realtime and streamed to the internet too?

1 MS. JONES: Yes. That's a great use of our
2 services. We can coordinate with your remote
3 meeting providers, your IT department, your
4 meeting planners. We tailor realtime
5 transcription services to your needs.

6 Contact us with any questions you may have.
7 And don't forget to check out the FAQs on our
8 website at www.RealtimeTranscription.com.

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10 Realtime Transcription, Inc.
11 Capturing Business at the Speed of Sound
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